

Subject: Re: FW: San Pedro update
From: Lorena Parker <lparker@sanpedrobid.com>
Date: 08/22/2016 12:06 PM
To: Warren Hsiao <warren@parkhurstgalleries.com>

Warren,

We are continuing the ads. We just skipped one ad. We will be back on track by next month.

Best regards,

Lorena Parker
Executive Director
San Pedro Property Owners' Alliance
**San Pedro Historic Waterfront
Business Improvement District**
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On Fri, Aug 19, 2016 at 6:00 PM, Warren Hsiao
<warren@parkhurstgalleries.com> wrote:

Is this something we can discuss? I was under the impression that we were still doing ads for arts scene? -w

From: Artscenecal [mailto:artscene@artscenecal.com]
Sent: Friday, August 19, 2016 2:57 PM
To: ArtScene
Cc: Ron Linden; Michael Stearns Studio 347; Jan Govaerts; Peggy Zask; Cora Ramirez-Vasquez; Xenia Almendarez; Violet Parkhurst; Warren Hsiao
Subject: San Pedro update

Hi all

I've been really happy to help promote the San Pedro gallery scene for a number of years (about 20!), but some new developments now put both the district and our capacity to continue to promote all of you at real risk.

Until its demise the CRA was a real rock of support in helping you build your visibility and the popularity of the First Thursday Art Walk. Steve Robbins, while he headed the Business Improvement District, was able to sustain that support, at least as far as our vehicles ArtScene and Visual Art Source were concerned.

However, since the staff turnover at the BID we have learned that the budgeting to support you has been effectively zeroed out. We have now had to discontinue the regular display ad as of the September issue. There are several more Email Announcements remaining from the previously paid annual block; but it is not at all clear that will continue.

The announced eviction of Ron Linden's Transvagrant and Peggy Zask's South Bay Contemporary adds to my concern that the, for so long vital network of local galleries may be unraveling. You've had a unique scene, anchored by the community of artists, and not dependent on the L.A. "mainstream."

If, indeed, the BID has decided to abandon their support for the arts district, then the writing is sadly on the wall. I, for my part, will be sorry to see that happen. It is up to all of you to persuade the BID to reverse its recent course. I'd like to know if this course of action is going to be pursued, and if so I'd also like to know if we can be of some assistance. Please respond individually as you see fit.

Bill

Bill Lasarow

ArtScene / Visual Art Source

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<http://www.artscenevisualradio.com>

Re: FW: San Pedro update